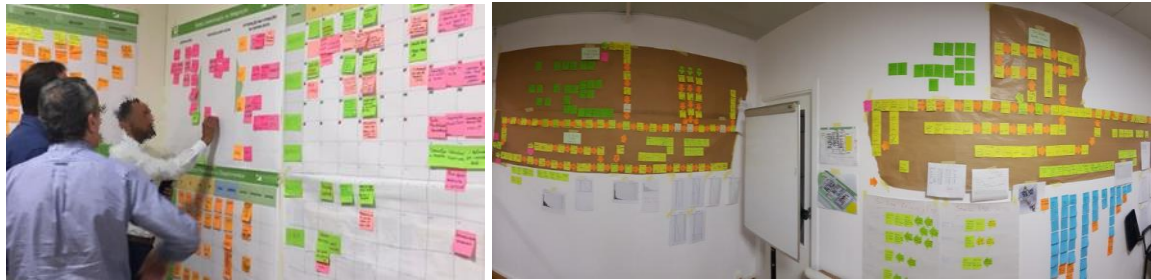


# Value Stream Analysis in Packaging Industry

## PICTURES BEFORE



## Problem

- Downward trend in EBITDA
- Failure to meet the annual budget
- Undefined business strategy
- High stock levels

## Root causes

- Lack of a consolidated, organisation-wide improvement system and culture
- Lack of defined strategy

## Solution approach

- Standardisation and consolidation of the strategy of each business unit
- EBITDA improvement through breakthrough implementation projects
- Implementation of a global improvement system
- Implementation of projects in several countries

## PICTURES AFTER



## Benefits

